

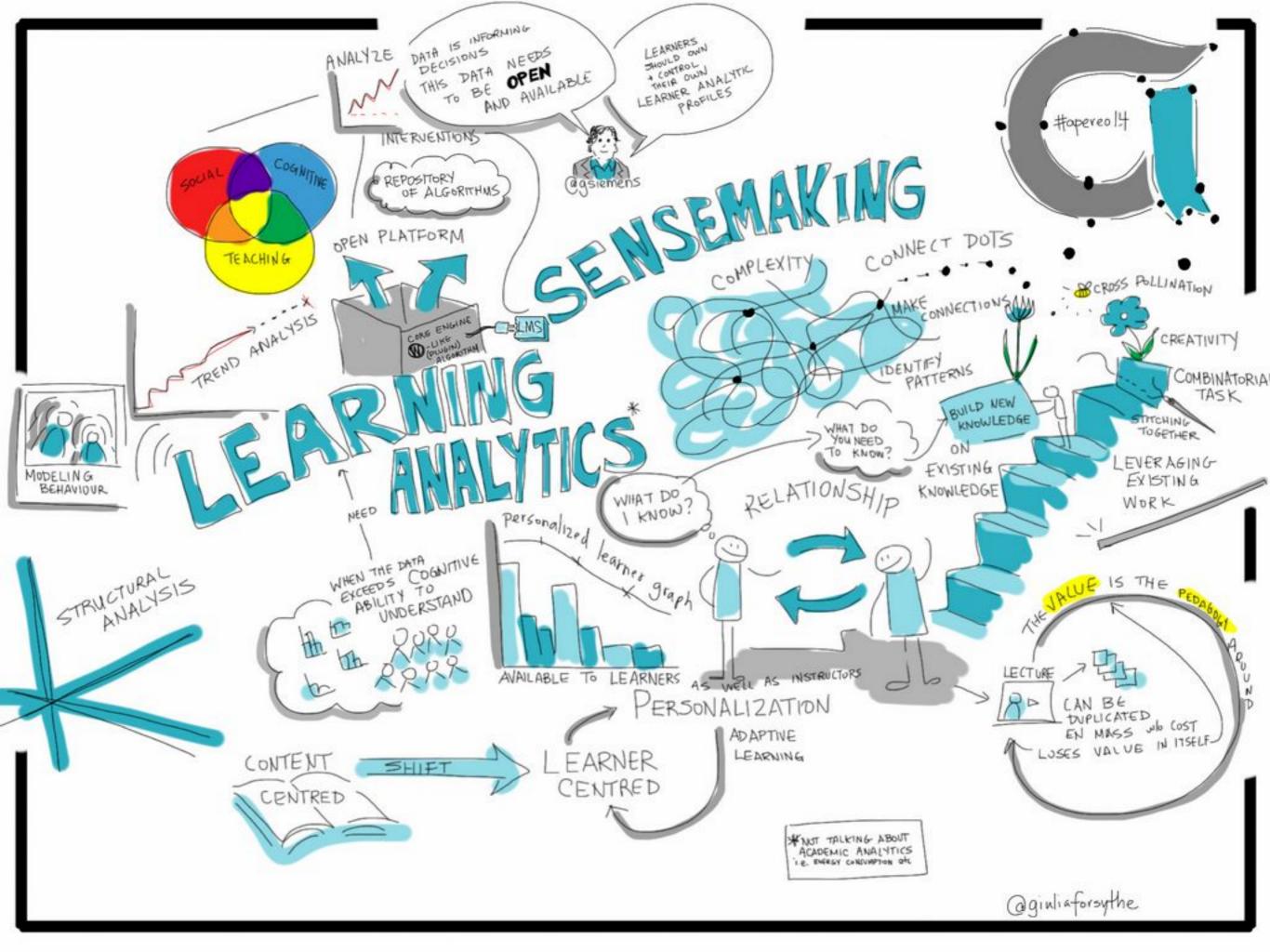
SIG 5:
Applying
LA
in
Educator
Practice

AGENDA:

- AERA (10 min)
- revisit learning + analytics (10 min)
- activity instructions (5 min)
- divide & conquer (1 hour)
- break (10 min)
- share out (50 minutes)







break into 3 groups: higher ed, k12, for-profit

- in 3 groups: higher ed, k12, for-profit...
- grounding discussion (10 minutes)
 - the videos & readings for this week
 - which videos/readings from the semester were most applicable to your sector

• choose one member's context to create your LA application plan (5 min)

- define the proposal (40 minutes):
 - context
 - desired impact
 - data collection
 - analysis
 - feedback loop
 - timeline

- context (who, what, where):
 - stakeholders
 - resources
 - learning setting

- desired impact:
 - need or opportunity
 - why is LA the right approach

data collection:

what learner data will the system collect

- data analysis
 - processing and presenting data
 - e.g. discourse analysis, social network analysis...

THE 4 LEVELS OF LEARNING ANALYTICS



1

Descriptive

What has happened? Look at facts, figures, and other data that give you a detailed picture.

2

Diagnostic

Why did it happen? Examining the descriptive elements (above) allows you to critically assess why an outcome happened.

(3)

Predictive

What will happen? Given the same or different elements, what would the outcome be?



Prescriptive

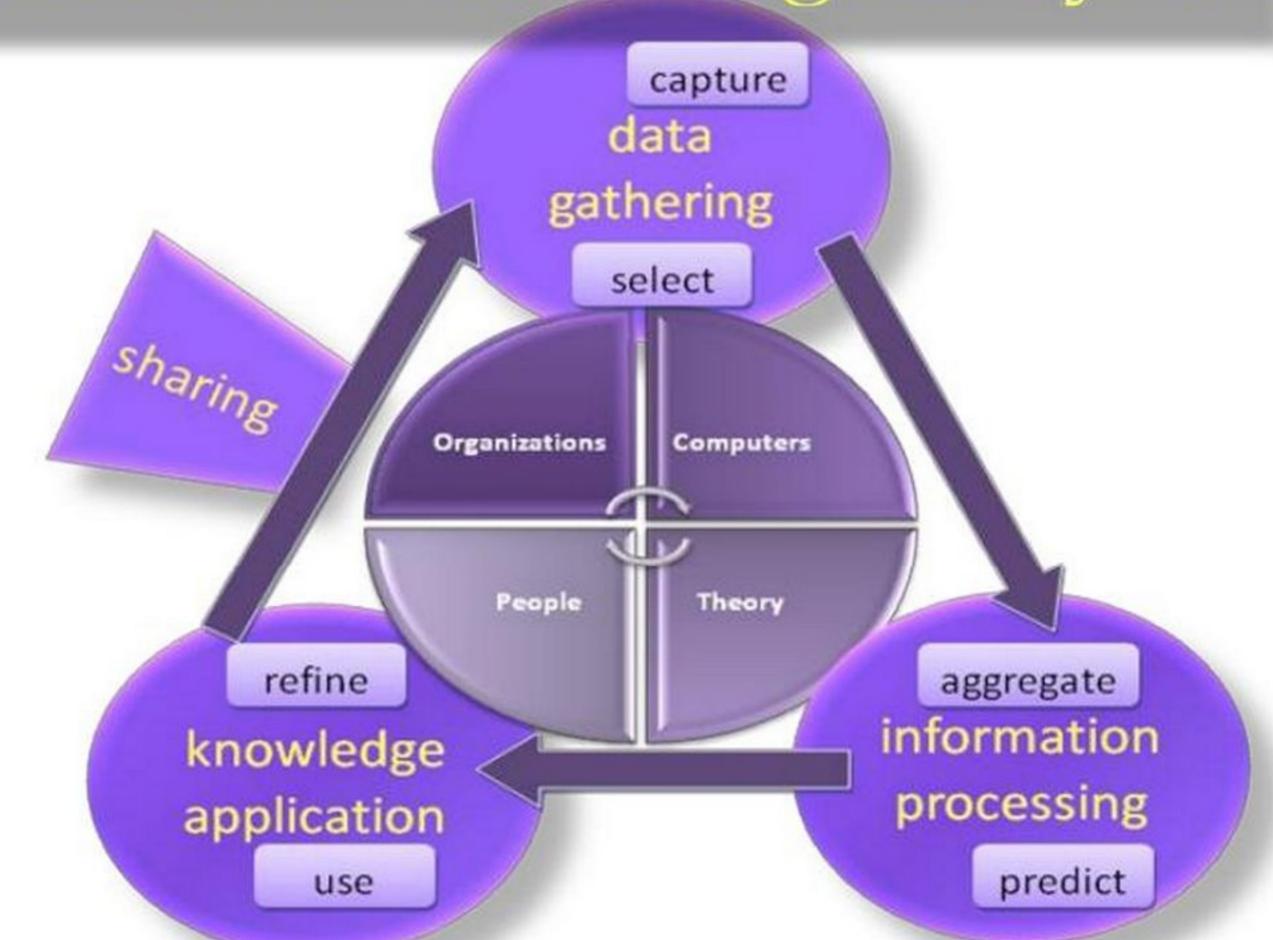
What should I do? How can a specific outcome be achieved through use of specific elements?

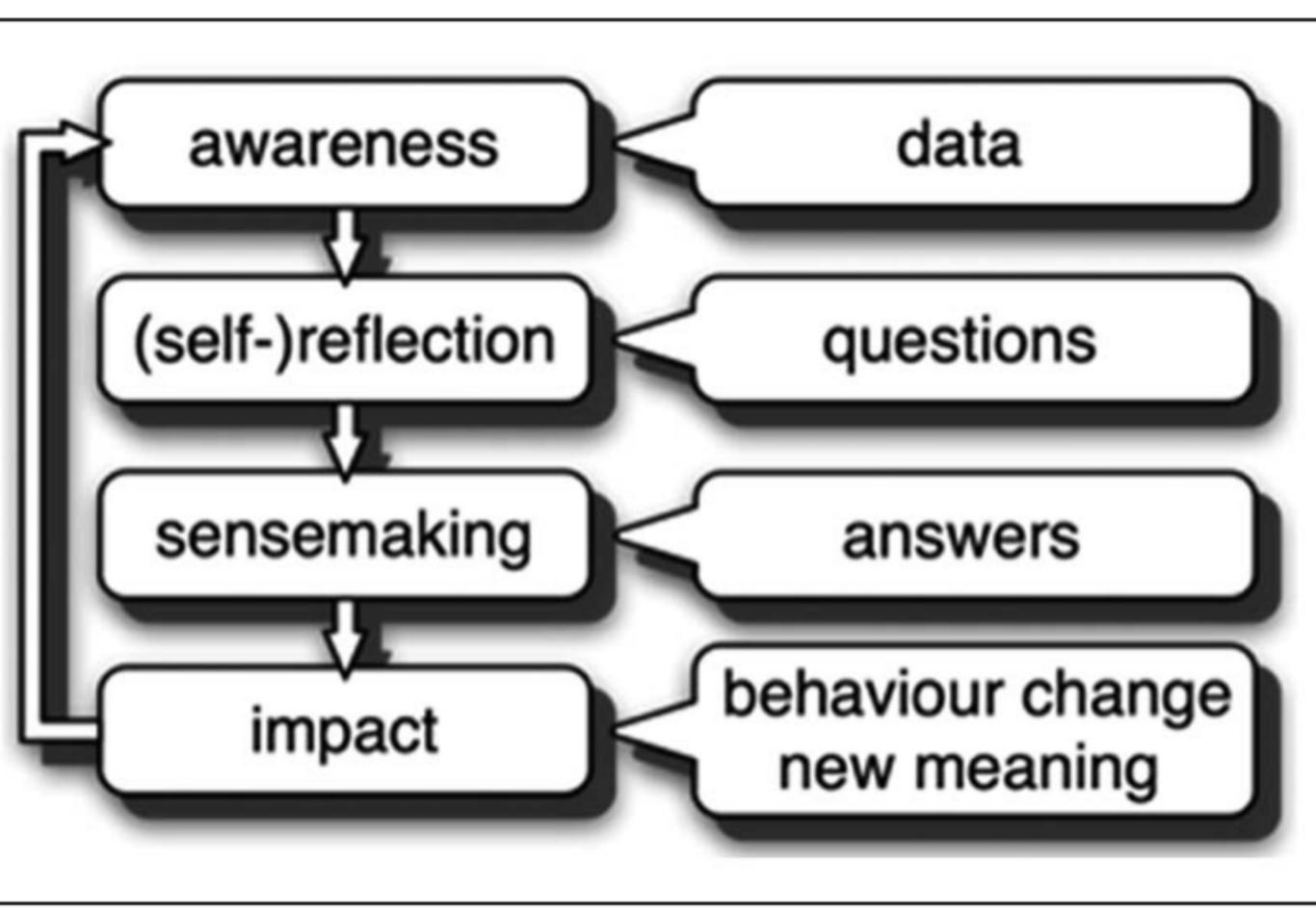
• timeline:

what learner data will the system collect

- diagram:
 - illustrate the feedback loop

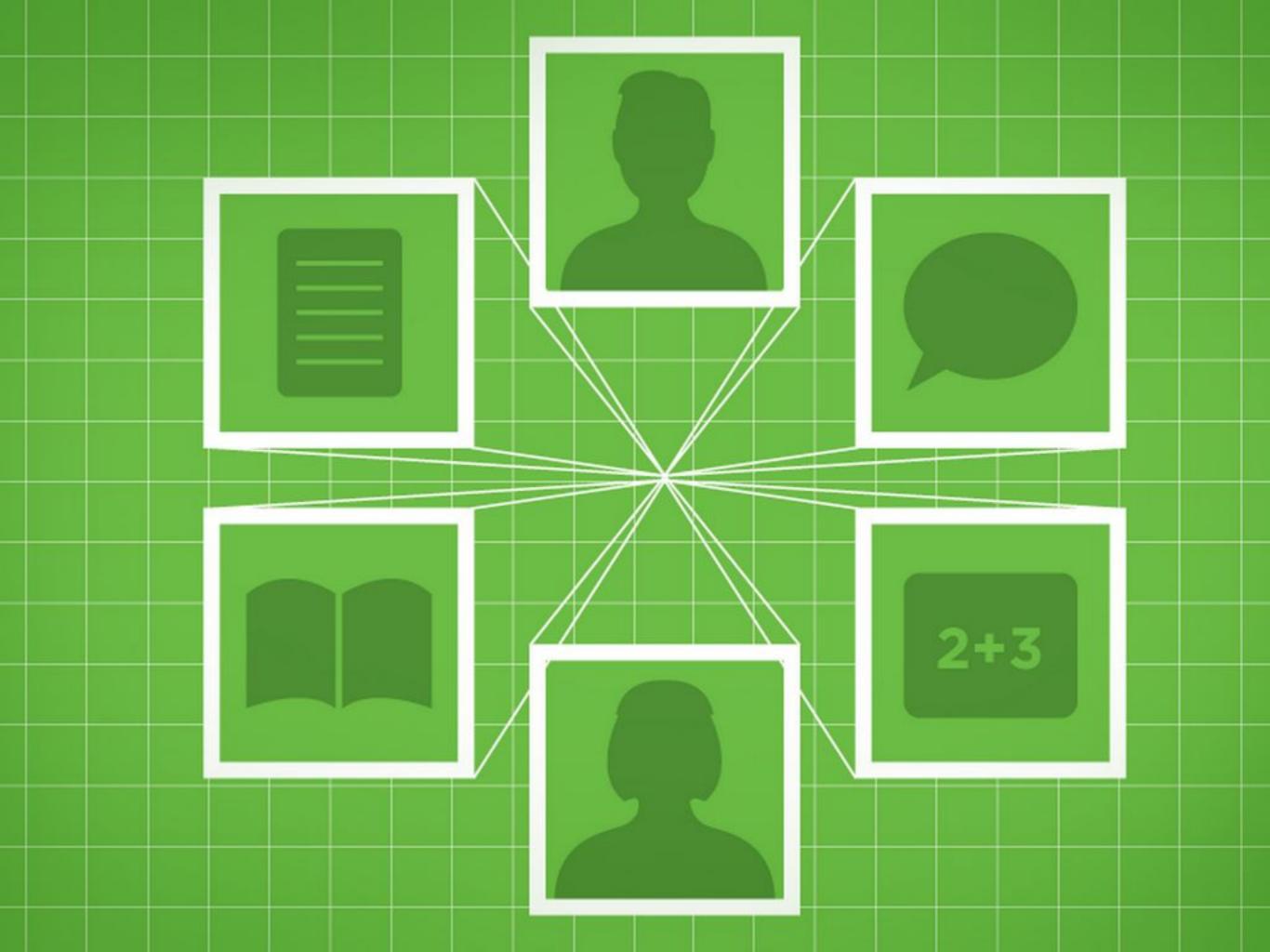
imodel for learning analytics





ruidiy de lediriilig loop diffedded diffodgir bodi processes Existing Customers Credit Offers Marketing Taken to Prospects Market Bank Footprint Acquisition Analytic Learning Hub Prospects Performance Tracking **Decision Strategies** Analytic for Acquisitions Analytics **Data Mart** and Originations Risk Score Direct Mail Tracking 2. Economic Impact Prescreen of One 2. Simulation Model Test and Learn Learning Segmentation Model Accept/Reject 4. Action-Effect Model Initial Credit Line **Direct Mail** 6. Test and Learn Responders Prescreen Booked of One Accounts Responders Test and Originations Originations Learn Performance Management Responders Tracking System

- present to group:
 - every group will have 10 minutes to present
 - every person in the group must present equal amounts (time/content)
 - we will be holding you to a time limit
 - you must present on all the structural components in the activity: grounding/proposal/diagram



PRESENT

- every group will have 10 minutes to present
- every audience participant is required to share 1 question & 1 comment through our backchannel: https://todaysmeet.com/LAUMN
- moderators will choose questions and comments to ask group